

Task 13-1: Final report

Write a final report on your survey with the help of your notes from the previous practice sheets. The report must adhere to the following structure:

Topic

- Research question: description, justification of relevance, and motivation
- State and explain your hypotheses
- Discussion of other possible research questions and other possible empirical methods for this area of interest.

Design and Implementation

- Description of the most important considerations for the questionnaire's design (incl. discussion of problems): Formulation and order of questions, scale types, relevance as to the hypotheses
- Short description of the recruitment method for participants, including the original text of your recruitment letter and a characterization of your target group

Analysis

- Description of the approach for the data validation and analysis, explanation of important scripts you used.
- Description of the considerations and the results of your search for scientific statements and correlations; possibly with quantitative (interim) results and/or graphic visualizations.

Evaluation

- Summary of the most important insights from the analysis and answer to the research question with respect to your hypotheses. If answering your research question is not possible, discuss why.
- Description of the threats to validity and the survey's shortcomings as well as evaluation of credibility and relevance.

Reflection

- What did you learn from (or became aware of during) this project with respect to: choice and formulation of a research question, drafting and implementation of a questionnaire, recruitment of participants, data collection, evaluation, and drawing of conclusions?
- Evaluate your approach in view of the general approach for empiricism (see http://www.inf.fu-berlin.de/inst/ag-se/teaching/V-EMPIR-2015/11_generic_method.pdf).

The report does not need to be sophisticated in its formulation, but should have a **crystal-clear structure** (incl. a table of contents) and contain **all relevant information**.

Further formal requirements are:

- Write the report either in English or in German.
- Add the questionnaire and the recruitment letter as attachments to the report. Refer to them, wherever necessary.
- Each group member needs to write a particular part of the report; it is recommended to use chapters or at least a few subsequent paragraphs. Make clear who wrote what (you may use initials).
- Approximate size (without the attachments): **1500 to 2000 words** (ca. 8 pages).