Please make sure to always prepare your solutions in a way that you are able to present them to your class mates and discuss your solution process effectively.

Validation and improvement of questionnaire

In the last tutorial you split into test groups and were then assigned to survey groups. You agreed on a time schedule and deadlines for the test assignment and corresponding report.

5-1 Task for you and your survey group: Formulate a test assignment in cooperation with your survey group containing at least:

- The research question und possibly a short explanation
- Mentioning and short description of the target group
- A link to the questionnaire
- Reminder of the deadline for the report to be sent back

Send your test assignment as email to all members of your test group and submit it to the KVV before 2014-05-29 10pm.

5-2 Task for you and your test group: Individually look at the questionnaire and take notes as to the following questions:

- Have all questions been formulated clearly?
- Are the layout and instructions helpful?
- Is the granularity for the answers suitable? (i.e. categorically or numbers where possible and free text where necessary; categories which are neither too rough nor too fine)
- Can the participants indicate if certain questions do not apply etc.?
- Does the survey have a clear focus and suitable priorities?
- Do you expect this questionnaire to yield interesting results?

Collect your team’s observations, discuss the discrepancies and prepare an overall result. Send a joint report to all members of the survey group submit it to the KVV before 2014-06-01 10pm.

5-3 Task for you and your survey group

After receiving the report revise your questionnaire by emphasizing its strengths and minimizing or avoiding its weaknesses.

- Clarify questions and problems by consulting and asking the reviewers.
- Put your questionnaire, the suggestions and critique of the test group and your revised questionnaire on your wiki-page and submit it to the KVV before 2014-06-04 10pm.