

neonion

Morae

Usability

Usability Studie

Bachelorarbeit

**Eine Einschätzung des Wertes einer
Usability Studie am Beispiel der
Evaluation von neonion**

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Zweitgutachter: Herr Prof. Dr. Prechelt

Gliederung

1. Thema & Zentrale Fragestellung
2. Vorgehensweise
3. Ergebnisse
4. Bewertung

1. Thema & Zentrale Fragestellung

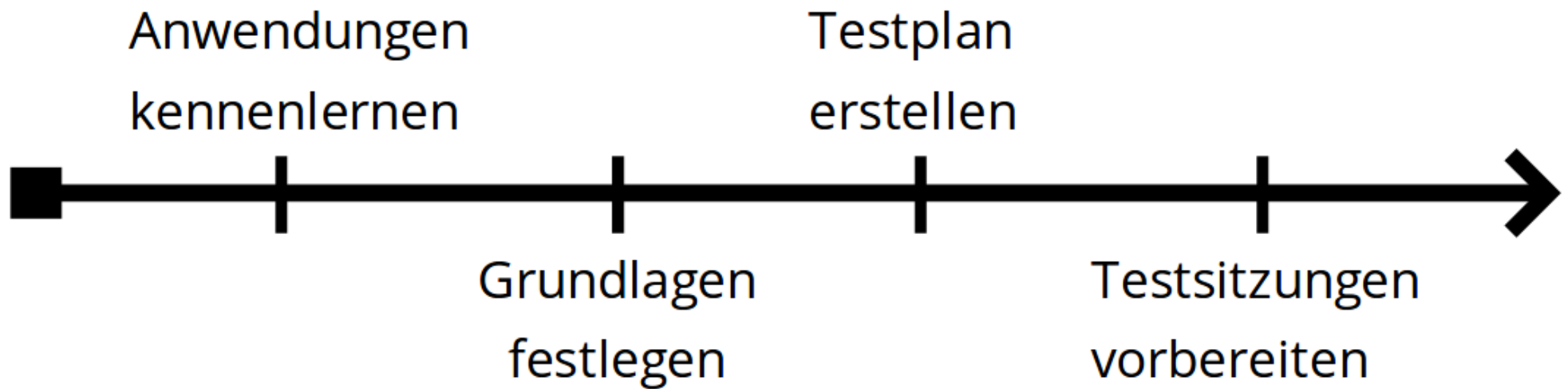
2. Vorgehensweise

Vorbereitung

Durchführung

Auswertung

Vorbereitung



Vorbereitung - Methodenauswahl

Think-Aloud Methode

Performance Measurement

Log Analyse

Umfragen

Durchführung

neonion - Annotator

Progress: 4/4

Exit Session

[German version below]

Welcome to task 4, you are almost done. To start the exercise please click „Start Task“ but before read the description below carefully.

You learned about the annotation types „Highlighting“, „Commenting“ and „Semantic Tagging“. A highlight creates a quote of a text and a comment allows you to paraphrase an existing text. A Semantic Tag allows to connect a term (fact) with an ontobov (knowledge model). An Ontoloov is

Start Task

24 Annotations 1 Contributor

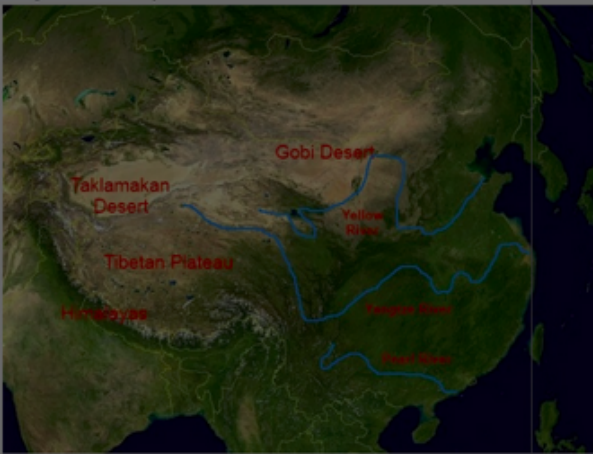
Physical Map of China Userstest

Search

userstest@fu-berlin.de

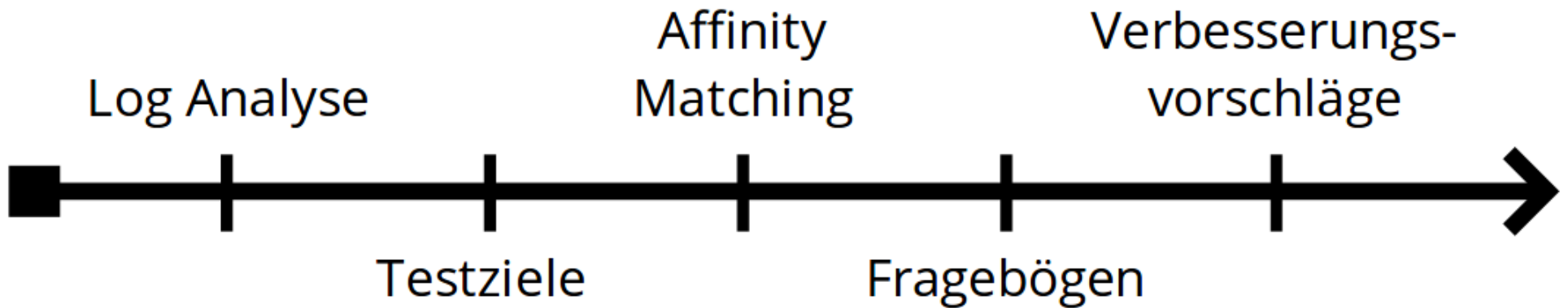
Physical Map of China

China's Geography and landscape is extremely varied, with a wide range of weather and climate as well. Along the coast concentrate the main cities and ports. In the North and West are mountains and deserts. The South is crowded with jungles and tropical lowlands whereas the South-West is home to the harsher Tibetan Plateau. The majority of the people live in the milder coastal areas and along the rivers. These areas are booming modern economic and industrial zones which are in high contrast to the poorer areas as you travel inland.



The map displays the physical geography of China, highlighting the Taklamakan Desert in the northwest, the Gobi Desert in the north, and the vast Tibetan Plateau in the southwest. Major river systems are shown in blue, including the Yellow River, Yangtze River, and Pearl River. The terrain is color-coded to show elevation and vegetation, with greener areas in the south and east, and brownish, arid regions in the north and west.

Auswertung



3. Ergebnisse

der Usability Studie

Aufgabenbewältigung

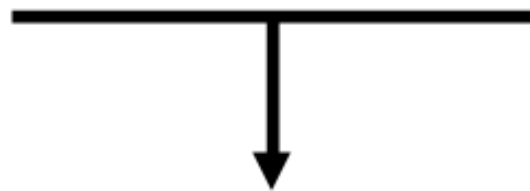


Funktionalität

Fehlerverhalten des Systems

Zuverlässigkeit & Datensicherung

Layout, Ästhetik & Design



Nutzererlebnis

4. Bewertung der Ergebnisse

Existierende Defizite

frühe Entwicklungsphasen

~~einseitige Ergebnisse~~

~~Usability-Definition~~

empirische Validierung

~~keine Verbesserungen~~

Zusammenfassung

Durchführung einer Usability Studie mit Morae

Zweckmäßigkeit

Fragen?